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DIGITALLY
FIT
2025

**REDUCE
FIXED
COSTS**



ATREUS AUTOMOTIVE AND MOBILITY

IT FITNESS IN MANUFACTURING COMPANIES

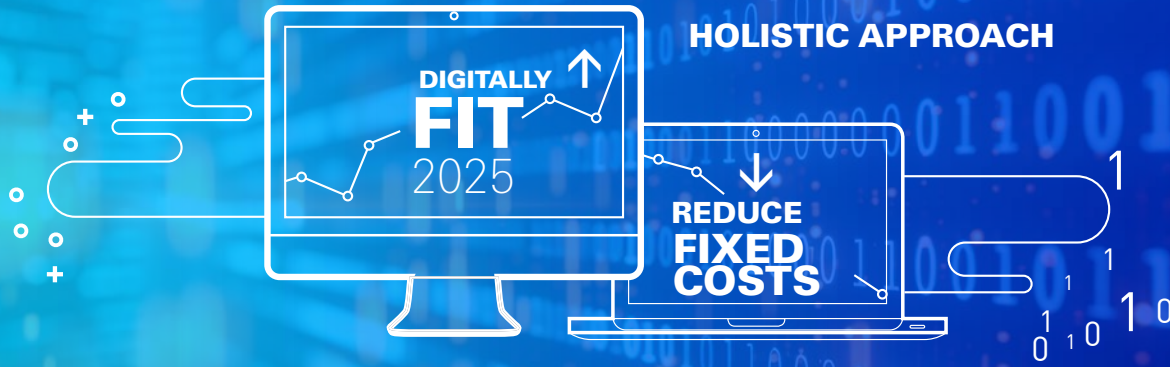
The automotive industry and its suppliers are facing numerous challenges, particularly in the IT sector. The digital transformation, heightened competition, and the need to continuously develop innovative solutions, coupled with substantial cost pressures, compel companies to respond swiftly and effectively. Cybercrime is recording growth rates in the high double-digit range. Such crime now results in total annual losses exceeding EUR 200 billion in Germany alone. In this environment, decision-makers and their teams need to ensure that their IT departments are not only secure and up-to-date with the latest technologies but also effectively aligned with the overall business strategy – which is where Atreus comes into play.

Atreus supports you in making your IT independent, cross-functional, and fit for the future through clear governance. Upon request, we can seamlessly integrate our seasoned managers directly into your organization.

INDEPENDENCE

CLEAR GOVERNANCE

HOLISTIC APPROACH

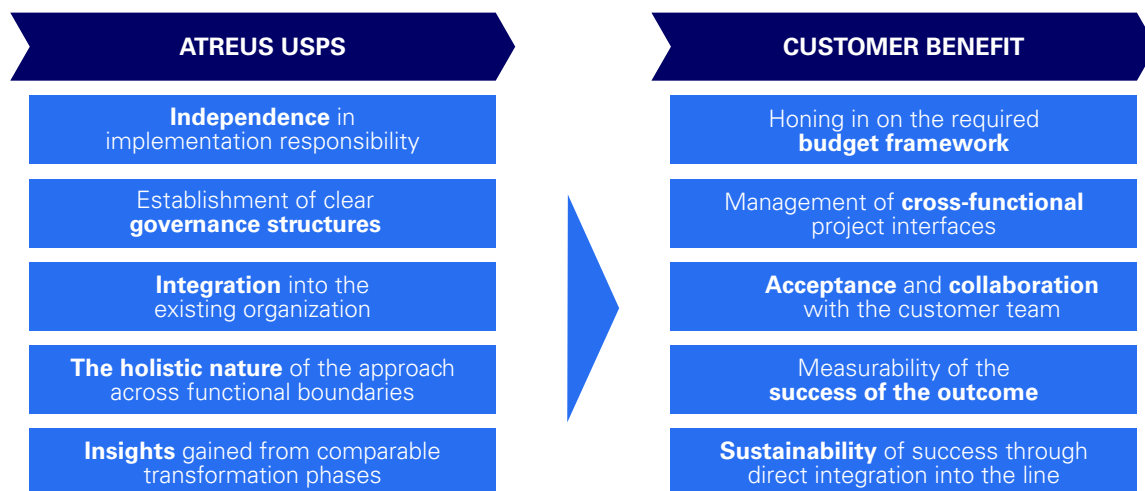


Atreus serves as your nexus in the operational IT environment

Atreus is the leading provider of interim management combined with consulting for implementation. Our independent managers take on significant implementation responsibilities on behalf of the client, ensuring that projects and programs are not only launched but also successfully brought to completion.

One of the key advantages of Atreus is the **establishment of clear governance frameworks within the organization and its programs**. This ensures that all participants understand their roles and responsibilities, that well-defined processes are established, and that the project's objectives remain in focus. This governance cannot be managed by external service providers but must be the responsibility of experienced managers **rooted in the company**. Our holistic consulting and management approach transcends functional boundaries and thus ensures that transformation projects are in line with the company's overarching goals rather than executed in isolation.

Our managers have **a wealth of experience** and the necessary expertise to master complex challenges and implement innovative solutions. Their capacity to swiftly assimilate into established teams and **manage cross-functional project interfaces** is a key factor for success.

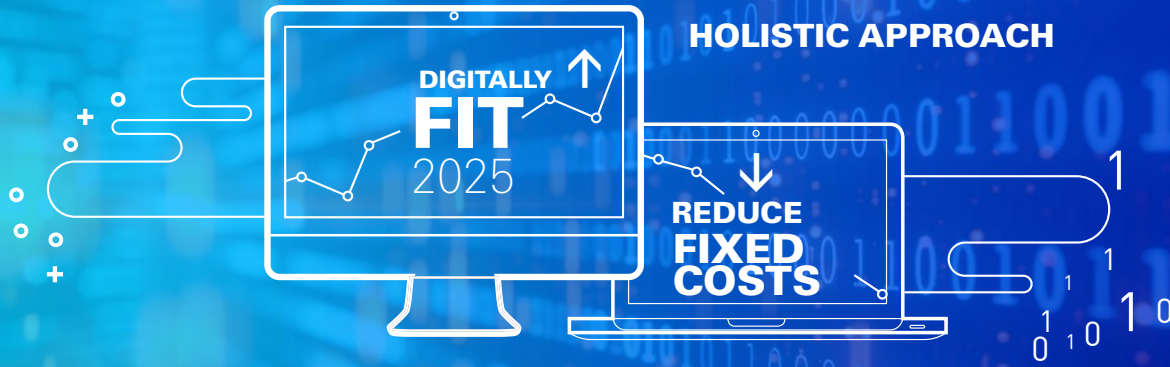


The **integration of IT and OT** (operational technology; production) is crucial for success, particularly in the era of smart factories, as it enables the alignment of quality and cost efficiency. This interaction is also a key enabler of the adoption of cutting-edge technologies – from predictive maintenance and factory automation to machine learning and artificial intelligence.

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Optimize IT efficiently and achieve immediate cost savings

Many manufacturers and suppliers are currently facing serious new structural and economic challenges. An efficient IT system landscape is crucial for addressing market and business needs while effectively leveraging technology trends for greater profitability. It will be essential to implement a holistic digital strategy in order to expand the market position in the medium term. The need for action is now: **Reduce costs while optimizing IT | Scale networks as a catalyst for growth | Sustainable realignment of companies.**

INITIAL SITUATIONS THAT WE FREQUENTLY ENCOUNTER

Insufficient interfaces between IT and specialist departments	Vulnerabilities in cybersecurity	Inefficient IT cost management
<p>Situation:</p> <ul style="list-style-type: none"> Lack of communication and collaboration between IT and other business units. IT projects are implemented without sufficient understanding of business requirements and without the involvement of relevant stakeholders. <p>Impact:</p> <ul style="list-style-type: none"> Projects that fail to align with business requirements and that incur higher costs and delays in their time to market. 	<p>Situation:</p> <ul style="list-style-type: none"> Significant gaps in IT security arise from insufficient internal control mechanisms and inadequate protective measures. There is no comprehensive security strategy, and employee training on security matters is insufficient. External threats such as cyber attacks cannot be effectively repelled. <p>Impact:</p> <ul style="list-style-type: none"> Heightened risk of data loss, disruption of business, and financial repercussions stemming from security breaches. 	<p>Situation:</p> <ul style="list-style-type: none"> Insufficient transparency in the IT department when it comes to budgeting and cost control. There is a lack of a clear overview of IT expenditure. Insufficient visibility into IT spending leads to unpredictable and often inflated costs for IT services and projects. In the absence of cost management tools and processes, financial inefficiencies can arise. <p>Impact:</p> <ul style="list-style-type: none"> Uncontrolled IT expenses put a financial strain on the organization, limiting resources that can be allocated for strategic IT investments.



“Cost optimization is the order of the day, and this applies to the entire value chain. The digital transformation of processes can greatly enhance this effort. We are here to assist you in this endeavor.”

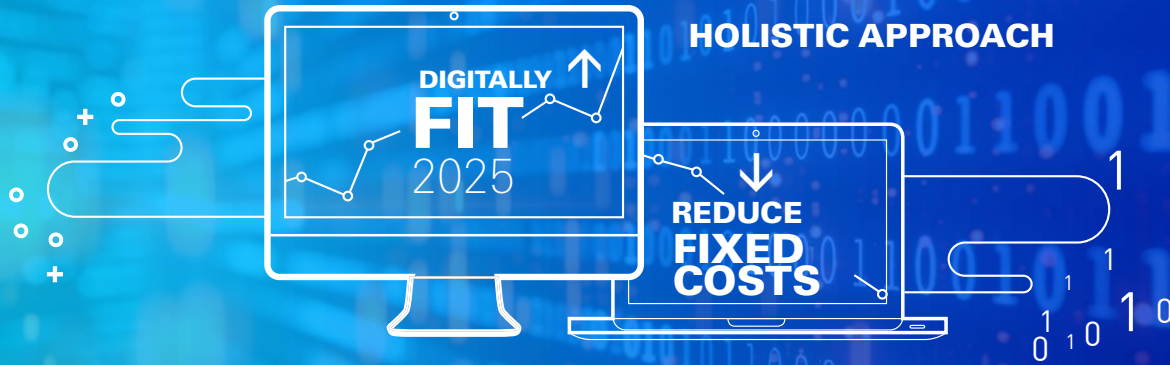
STEFAN RANDAK

Partner & Director, Head of the Automotive and Mobility Solution Group

INDEPENDENCE

CLEAR GOVERNANCE

HOLISTIC APPROACH



Ensure the future viability of your IT business roadmap

The problem areas are manifold: fragmented ERP systems, suboptimal licensing agreements, and untapped potential within the company’s own data assets frequently result in inefficiencies and increased costs. Atreus assists you in aligning your IT roadmap holistically, ensuring its implementation in an interconnected manner within the organization, and reducing costs in the process. The combination of a well-executed digital strategy, paired with an appropriate management approach, can make all the difference.

OPERATIONAL RESILIENCE	ORGANIZATIONAL EFFICIENCY	SUSTAINABLE INNOVATION
<p>BUSINESS CONTINUITY</p> <ul style="list-style-type: none"> • Demand planning, forecasting • Connected risk management • Scenario anticipation analysis • Integration IT & business • IT assessments (GDPR, etc.) 	<p>DIGITAL WORKFLOWS</p> <ul style="list-style-type: none"> • IT & business integration • Automated processes/RPA • Performance management • Shared service center • End-to-end relations 	<p>NEW DIGITAL BUSINESS</p> <ul style="list-style-type: none"> • Market disruption scenarios • Data & analytics use cases • Data as a product/service • Product/portfolio assessment • Data strategy & governance
<p>SECURITY, SAFETY, AND PRIVACY</p> <ul style="list-style-type: none"> • IT security quick check • Data protection • Security awareness concepts • Disaster recovery • Business continuity planning 	<p>CONNECTED ERP & CRM</p> <ul style="list-style-type: none"> • Implementation & migration • Program & project management • Costs & efficiency management • Master data management • S&OP performance 	<p>SUSTAINABILITY STRATEGY FIT</p> <ul style="list-style-type: none"> • ESG KPIs & reporting • Digital factory • “Green supply chain” • Net Zero roadmap • Digital communication strategy
<p>IT BUSINESS OPERATIONS</p> <ul style="list-style-type: none"> • IT cost management • Infrastructure & processes • Resilient IT systems • Agile IT business opportunities • IT service management 	<p>CENTRALIZED KNOWLEDGE</p> <ul style="list-style-type: none"> • Data lakes, know-how transfer • Hybrid/cloud strategy • Cloud evaluation & rollout • Change & transformation • Cloud lifecycle management 	 <p>WE SHAPE SUCCESS</p>

SCAN ME
GO DIRECTLY TO TEAM
AUTOMOTIVE



Waiting is not a solution. Establish IT practices that prioritize sustainability and foster enduring success.

Are you considering the topic of digital transformation at your company? Let's talk about it...

Customer success stories

ATREUS CASE STUDIES | DIGITAL TRANSFORMATION

IT LINE MANAGEMENT

CHIEF IT RISK OFFICER IT SERVICE PROVIDER

Starting situation:

- 5,000 employees > 100 locations worldwide
- Setup of several limited liability corporations (separation of IT organization)

Measures:

- Establishment of new employee culture in risk management as post-merger IBM and Siemens
- Leadership culture from reactive to proactive

Results:

- Fully established risk management with a future roadmap

IT PROJECT MANAGEMENT

PROJECT LEAD OF SAP S/4HANA MIGRATION

Starting situation:

- 5,500 employees, revenue: EUR 1.2 billion
- Multiple postponed "Go-Live" dates

Measures:

- Reorientation and management of project organization
- Clear integration of business & IT requirements

After 13 months:

- Go-Live according to schedule, with a reduction in overhead costs of 12%.

CIO OF GLOBAL AUTOMOTIVE TIER1

Starting situation:

- 14,000 employees, sales: EUR 4 billion, > EUR 100 million budget
- > 3 ERP systems, low IT/business networking

Measures:

- Optimization of IT services (applications and infrastructure) and successful implementation of major global projects
- Strategic realignment with restructuring and reorganization of global IT
- Identification and realization of efficiency enhancements and cost savings

After 16 months:

- Integrated performance & cost optimization (- 15%)

STRATEGIC REALIGNMENT OF BUSINESS IT

Starting situation:

- Complex matrix structure, > 22,000 employees, sales of approx EUR 4.5 billion
- IT department somewhat disconnected, with untapped potential for digital transformation
- New Head of IT & Digital Transformation

Measures:

- Optimization of the organizational structure and implementation of an IT business partner model
- Analysis of stakeholder expectations and organization of the enterprise application architecture

Results after 12 months:

- Definition of new IT vision & strategy, cultural transformation of IT organization
- Implementation of Industry 4.0 strategy (interconnected production network)

WE PROVIDE GLOBAL SUPPORT

Atreus is a Heidrick & Struggles company, the premier provider of global leadership advisory and on-demand talent solutions, serving the senior-level talent and consulting needs of the world's top organizations. With 55 offices and some 2,141 search and consulting professionals, Heidrick and Struggles has the necessary resources and contacts to successfully carry out assignments on a global, multinational, national, and local scale.



FOR THE ELEVENTH TIME IN A ROW, ATREUS HAS BEEN RECOGNIZED AS THE BEST CONSULTANT IN THE MARKET



"We are thrilled to have once again secured the top spot and to have received such encouraging feedback, especially from our customers. This shows that our consulting and implementation expertise is clearly recognized in the market. It also affirms our commitment to meeting the growing demand for interim mandates in transformation and restructuring across all industrial sectors while maintaining our usual standard of high quality and precise fit in the future as well."

ATREUS HAS BEEN HONORED WITH MANY AWARDS

Automotive, Change Management, Chemicals & Pharmaceuticals, Digitalization, Retail incl. E-commerce, Human Resources, IT Consulting & IT Implementation, Interim Management, Consumer Goods, Life Science, Mechanical and Plant Engineering, Operations Management, Performance Improvement, Personnel Consulting, Restructuring

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